15c

TV Forecast

Tommy Bartlett's Guest Column

See Page 32

NOVEMBER 11, 1950

MOVIE MARQUEE — Page 13

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LETTERS to the Editor

All letters must be signed; names will be withheld if requested.

Sir:

I'm getting tired of picking up every issue only to find someone fault-finding New York TV productions, then claiming Chicago shows far superior. It sounds very much as though Chicago has an inferiority complex and has to keep blowing their own horn to keep their courage up. . . . The only show that Chicago can truly be proud of is Kukla, Fran & Ollie.

Racine, Wis. MRS. M. MARTIN

Sir:

Have you ever noticed the electric sign which always seems to hang over Ernie Simon's head on his 10 P.M. show? It says "NUTS" but I like him anyhow.

Chicago, Ill. JIM R. DELANEY

Sir:

Was it just my imagination or did I see two of Kay Kyser's "Honeydreamers" on Fred Waring's show?

Harvard, Ill. BILL PERINCHIO

Ed. Note: The Honeydreamers split up; two went to Kyser, two stayed behind for the John Conte show.

Sir:

I saw your column on the Zoomerang Gun and would like to know where one can purchase same. I would like to present it to a four year old boy who is in bed, due to polio.

Aurora, Ill. MRS. C. C. MUNRO

Ed. Note: Tigrett Enterprises, notified of this case, immediately rushed out a free Zoomerang to Mrs. Munro. The toys are on sale at most drug stores.

Sir:

Aside to Jack Mabley: Your piece on Jack Carter is deserving of the highest compliments and I must add mine.

Chicago, Ill. ARDEN LE CLERE

Sir:

He's so wonderful. . . . Could I see him more often? Jim Tree, of course! All in all—your *TV Forecast* program is a WOW!

Chicago, Ill. MRS. FRANKLIN MILLER

Sir:

One question: Are Jerry Lester and Dagmar husband and wife??

Chicago, Ill. MR. & MRS. RAY FREEMAN

Ed. Note: Nope, says Mrs. Jerry Lester.

Sir:

I am sure that many parents will agree with me that there are too many cheap western films being shown at a time when our children can watch them. There will be no more of them seen in my home.

Hammond, Ind. MRS.VALERIE LOVISON

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ON THE COVER

Chico Marx is the star of WENR-TV's weekly comedy, "The College Bowl" seen Mondays on channel 7. This is a show for the entire family, highlighted by one of the famous Four Marx Brothers.

NEXT WEEK • "Your Figure, Ladies"

Women readers of *TV Forecast* will want to buy next week's magazine to read Paul Fogarty's suggestion on slimming down. Fogarty, who is shown above with assistant Marilyn Hampton, illustrates an easy exercise that can be done daily in the home. Look for *TV Forecast* on sale at all leading newsstands. "Your Figure, Ladies" is seen on WGN-TV.

CHANNEL ONE

NEW YORK — Television's singing Cinderella is the beautiful Mary Mayo, overnight a star on CBS-TV as a result of a pretty well-known guy himself, Frankie Sinatra . . . Mary, a North Carolina songstress, was down to her last $1.32 when a certain Chuck Goldstein hired her to sing with Four Chicks and Chuck, jingle-jugglers. That's when Frankie discovered her . . . Note to the bachelors: she's married to Al Ham, former arranger and bass player for Tex Beneke . . . Two New Jersey residents who live near the powerful Voice of America transmitters are picking up programs beamed to Europe on their video sets!

LUCKEY

One of the newest names in Chicago is Luckey North . . . We first met the attractive commentator two months ago when she visited Chicago and dined in the Pump Room . . . From Washington, D. C., Luckey already is causing a few headspins.

Big Bear Lake in Southern California is the scene of Art Linkletter's camp for boys and girls . . . Another Jesse Owens is in the spotlight. No relation to the former Olympic champ and member of the National TV Review Board, the new Jesse is a baritone singing with Horace Heidt of CBS . . . We're still trying to figure out the recent choice of Jan "Songs for Sale" Murray, as one of the 10 most handsome men in the country . . . Has the newest craze swept your hometown yet? It's "Hopalong Canasta," created by ole Hoppy hisself . . . "Wedding Day" begins Nov. 12 with hostess Patricia Vance and Vin Gottschalk on WBKB . . . Actual ceremony on TV! . . . Arthur Godfrey is a generous old soul. He's letting his vaudeville unit use his DC-3, complete with crew, to fly them all over the country . . . Sponsors would give anything to telecast tennis matches starring the controversial Gussie Moran. Miss Moran's lace panties may cause a new TV crisis, if video rights are gained.

Jimmy Durante inspired Chicago artist Martin Blank to draw this caricature . . . Kathi Norris, popular New Yawk video personality, is the first woman inducted as "Fall Guy" by the Circus Saints & Sinners . . . One of the hardest working guys plugging the National Guard is Guy Lombardo.

DURANTE

One of the awards Ralph Edwards prizes the most is the citation presented to him by the National Society for Crippled Children and Adults . . . "Broadway Open House" is seen on 57 TV stations, reportedly the most widely circulated show in television . . . Herb Shriner, the Hoosier wit, is wowing them at the Mocambo in Hollywood, but secretly he yearns for a return to network TV . . . This bit of news may have exploded before we get into print, but Jack Oakie stands a good chance of starring in a variety show soon.

TV Forecast

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Mabley "Dreams Up" $500,000 TV Show

By JACK MABLEY

Have you ever dreamed up your dream television show? I spent nearly half a million dollars on one the other night.

My dream show opened with a telecast of the pro football championship game between the Bears and the Giants, with Joe Wilson and Jack Brickhouse doing the play by play.

The game ended at 5:30, and the following hour was taken over by Howard Barlow's orchestra, playing dinner music—no singing—while I ate a steak.

At 6:30 Kukla, Fran and Ollie did a 20-minute show with a guest named Sweet William. From 6:50 to 7 Clifton Utley summarized the news. Conspicuously absent from this segment was a trip through a coal mine.

From 7 until 8:30 there was a dramatic show, produced by Worthington Miner, and starring Gertrude Lawrence, Helen Hayes, Geraldine Brooks, and Robert Montgomery. From 8:30 to 10:30 there was a variety show. Jerry Lester was master of ceremonies, and he had to promise to throw away his script two minutes before the show.

Highlights of this show were a demonstration of how to lead an orchestra by Dean Martin and Jerry Lewis; a discussion of television by Dave Garroway and Fred Allen; 15 minutes with Studs Terkel in his old saloon; a cooking lesson by Ransom Sherman; dances by Valerie Bettis and the Hamilton trio; a five-minute lecture on football by Coach Cliff Norton; and songs by Dinah Shore, Patti Page, Bette Chapel, Connie Russell, Perry Como and the Fontaine Sisters.

The music was by Joe Gallichio's orchestra. The drama came from New York; the rest of the show from Chicago.

Do you think we'll ever see the day?

* * *

I'm beginning to understand why such high-priced radio comedians as Bob Hope and Jack Benny wanted (and got) Dinah Shore on their television premiers. Any show with Dinah Shore on it is a good show.

In addition to a lovely voice and appearance, Miss Shore's personality is perfect for television. Only Fran Allison can match her in lighting up a room with warmth which the television camera so strangely projects.

I say strangely because I'm still a little overwhelmed that the mess of wires, metal, and glass that is a TV camera can bring into my living room not just the image but the inner beauty and spark of such people as Dinah Shore and Fran Allison.

They're not entertainers at all on television. They're friends—very personal friends.

* * *

We've done a lot of sniping at NBC for what appeared to be an inflexible formula for hour-long comedy shows. They tried to fit every comedian to their set variety routine. They soon discovered that each show has to be tailored to fit the individual comedian. Very much to NBC's credit, the second time around on their comedy series has been an improvement.

This is particularly true of the Martin and Lewis and Fred Allen shows. It has been conceded all along that NBC had the right idea in spacing each comedian at four-week intervals.

After a year of ironing out the kinks, by next season these Sunday and Wednesday night NBC comedy hours probably will be—week in and week out—the best entertainment on the air.

"Now, now, boys . . . don't argue. Maybe Howdy Doody isn't as funny as Kukla, Fran & Ollie."

Dan Spink

THE WAILING SYRIAN

He Hasn't Forgotten Chicago—Danny Thomas

"Whatever I am today, I owe to St. Jude—"

These are words uttered by a man who, before the public, is very funny—off-stage, a serious-minded Syrian who hasn't forgotten Chicago. Now a television star, Danny Thomas is a revolving constellation on WNBQ, a constellation in a comic firmament which also stars Jack Carson, Ed Wynn and Jimmy Durante.

Danny Thomas confided in us that that there were days he had cause to wail. That was ten years ago when he was out of a job. One day he received an offer to officiate as master of ceremonies at a Chicago night spot called the 5100 Club. Known then by his real name of Amos Jacobs (anglicized from the Syrian "Yahoob"), he put together the names of two or his eight brothers, emerged with "Danny Thomas," and started what was originally scheduled as a week's stint.

Toward the end of the week he asked the 5100 Club's owner, Harry Eager, to let him off for one show on Saturday night so that he could see an important night baseball game. Eager, logically enough, refused. When Thomas appeared before the patrons, however, he wore a long face, shouted anathema at Eager, moaned about slave-labor conditions, and finally, in the best tradition of his Syrian forebears, wrapped a white tablecloth around his head and emitted a baleful, haunting wail.

The audience howled with delight. Harry Eager laughed heartily. And Danny Thomas's week-long engagement stretched into three years. He developed a tragi-comic personality that made both him and the 5100 Club famous.

Thomas was born in Deerfield, Mich., on January 6, 1915. He grew up with his eight brothers and one sister in Toledo, Ohio. A mimic from the beginning, he came in contact with people of widely varied national extractions. Today his Yiddish is perfect, his Italian-American faultless and a half-dozen other dialects unmistakable from the real thing.

At high school in Toledo he directed a student review, progressed to local banquets at $2 a night, and "eventually worked up," he says, "to making $6 a week."

When he was 20, he left home and hitched a ride to Detroit. He landed an acting job with a radio station, made a local name for himself as a night club entertainer, and married a pretty 17-year-old girl, Rosemary, whom he met on a children's radio program.

Everything was not beer and skittles for the young couple, however.

"Whatever I am today," he says, "I owe to St. Jude."

And Thomas is completely sincere in his belief that the patron saint of the theater is responsible for his popularity today. This loyalty stems from an incident which occurred during the lean days prior to 1940. He was out of a job, and almost penniless. He and Rosemary had a year-old baby to think about.

Danny was in Chicago, dejectedly

(Continued on page 8)

DANNY THOMAS

(Continued from page 7)

walking the streets one dark night. He was assailed by doubts about his professional ability as an entertainer. Suddenly he found himself opposite a church. He entered, lit a candle to St. Jude, and went home to Rosemary and the baby.

Within a week his momentous 5100 Club engagement materialized. He promptly acquired the largest personal following of any entertainer in Chicago, and offers from other outstanding night clubs poured in. But Thomas stayed with Harry Eager, because he liked him and liked the club.

Finally he was persuaded to leave for La Martinique in New York. Next, he entertained abroad for the Armed Forces. When he returned in 1944, Fanny Brice brought him to her radio show, on which he created the renowned character of Jerry Dingle. He earned his own radio show two years later, and Hollywood came knocking at the door. His pictures have included "The Big City," "The Unfinished Dance," and "Call Me Mister."

When he's not in New York for NBC television's "Four Star Revue," Thomas lives in Beverly Hills with Rosemary and their three children—Margaret, 11; Theresa, 7, and Charles Anthony, almost 2.

Although the Wailing Syrian has lost his wail, he hasn't forgotten St. Jude. He never turns down a benefit performance. He entertains at Veterans' Administration hospitals in every city in which he has a night club date. And he is building a shrine to his patron saint: a hospital for paraplegics and TB patients in Alabama.

Dr. Crane Believes "In Roughing It!"

Dr. George W. Crane, who recently took over the duties of moderator on WGN-TV's "Your Problem Panel" (Mondays, channel 9) looks back on a long career in both radio and newspaper work as one of the country's most outstanding psychologists and counselors.

His syndicated newspaper column, "The Worry Clinic," has appeared in the Chicago *Tribune* for years, and his radio series was a WGN feature until about two years ago.

DR. CRANE

Although born in Chicago, George Crane spent most of his youth in Fort Wayne, Ind., where his parents ran a combination grocery and bakery. He majored in psychology at Northwestern University and became an instructor while studying for his masters degree.

After his Ph.D., he decided to work for a medical degree, and while in medical school he taught night school at Northwestern, wrote a textbook, and launched his radio column.

In his private life he has found an interesting way to spend his summers. Believing that his children should be given the advantages of country life and the fun of "roughing it," Dr. Crane and his family have a summer home in rural Indiana made out of old railroad cars. They sleep in a reconverted refrigerator car, live in the parlor car, and eat in a caboose. Heading his happy family of five children and charming Mrs. Crane, the doctor actively participates in his community's social life, teaching a Sunday school class and lecturing in meetings of many organizations.

"Your Problem Panel" consists of three members who are chosen from various walks of life, but who are all well qualified to serve in an advisory capacity helping people to solve their own problems. The series is sponsored by the Komiss Co., and is produced by Jules Pewowar for the Herbert S. Laufman Company.

Dagmar

Star of Jerry Lester's "Broadway Open House" on WNBQ

Quiz Kid Quiz

By LONNY LUND
WNBQ Panel Member

1. When and where was the first telecast of a U.S. Major League baseball game?

2. What two adult games played with a stick can you spell with the same letters juggled around?

3. *Who are the new conductors for the symphony orchestras in New York and Chicago?*

4. What teams made these tied scores in the Rose Bowl: (a) 7 to 7? (b) 14 to 14? (c) 0 to 0?

5. What state capital is named for a famous Bible character?

6. *If 120 TV cabinets can be made by 40 men in 80 days, and 300 cabinets are needed in 20 days, how many additional men will be required?*

7. The letters C.P.A. stand for Certified Public Accountant, but they're also the initials of a former cabinet member. Who is he?

8. The surnames of what famous people do the following measurements suggest: (a) Eight quarts? (b) Twenty-four hours? (c) Fourteen pounds, avoirdupois?

9. *If you were a Congressman, arrested for speeding in Washington, would you identify yourself, ask for the President to intervene, or pay the fine?*

10. Only two South American countries do not border on Brazil. Which are they?

11. While it's now possible to circle the globe in a matter of days in an airplane, a certain Englishman set sail in 1577 and took 17 years to sail around the world. Who was he?

12. *What well known book titles do the following suggest: (a) Sapling matures in a large Eastern city? (b) Division between sky and earth that can't be found? (c) Twelve are less expensive?*

13. Can you supply the name of the animal that's omitted in these movie titles? (a) The Little ..... (b) The .....and the Canary. (c) Lady In .....

ANSWERS on page 30.

No Blood & Thunder In This Kid's Show

Winning the approval of parents and educators is "Sandy Strong," recent addition to WENR-TV's shows for children, seen Monday thru Friday, from 5:15 to 5:30 p.m. on channel 7. The creation of Sam Singer, the program is under the sponsorship of Ovaltine.

Sandy is a sandy-haired, freckle-faced, typical American boy who finds adventure through his friendship with Mr. Mack, a retired circus clown.

Sandy Strong & Mr. Mack

Among Sandy's puppet friends who appear are Glitter Starr, a charming little girl; Fishy Tailor, a youngster addicted to telling tall stories, and Shaggy, a talking dog who doesn't have much to say.

Special sets have been designed by Mr. Singer to create the illusion that the puppet characters are life-size. Original music to score the show is being written by Porter Heaps; scripts are by George B. Anderson and direction by Tony Rizzo.

"Sandy Strong" sells the idea of child health while entertaining its audience with high adventure. The absence of objectionable "blood and thunder" sequences, typical of Singer's children's shows, is expected to win the approval of parents and educators.

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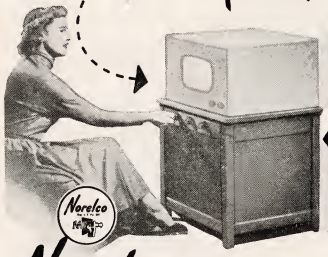

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MOVIE MARQUEE

SATURDAY

11:30 "Federal Agent"
4:30 "Prairie Rustlers"
5:00 "Streamline Express"
5:30 "Wild Horse"
10:00 "The Accomplice"
10:30 "Easy Money"
10:30 Feature Film (title unannounced)
11:00 "Danger On The Air"
12:00 "Gentleman From Dixie"

SUNDAY

10:00 Feature Film (title unannounced)
12:00 "Monroe Doctrine" and "The King of Diamonds"
12:00 "The Case of the Guardian Angel"
1:00 "Marked Men" and "Lonesome Trail"
1:30 Gene Autry
2:00 Hopalong Cassidy
4:30 "Whispering Shadows" & cartoon
5:00 Hopalong Cassidy "Three On A Trail"
6:00 Gene Autry—"Twisted Trails"
7:00 Billy Carson
9:30 "3 Legionaires"
10:00 "Q Planes"
10:00 "The Beachcomber"
10:00 "Kiss Of Araby"
11:00 "Social Error"

MONDAY

1:00 Feature Film (title unannounced)
3:00 Feature Film (title unannounced)
8:30 "I Met My Love Again"
9:30 "Convoy"
11:00 "Gambling Daughters"
12:20 Paradox (title unannounced)
12:15 Feature Film (title unannounced)

TUESDAY

1:00 Feature Film (title unannounced)
3:00 Feature Film (title unannounced)
7:00 Western Feature Film (title unannounced)
8:00 "Party Line"
10:00 "Cheers For Miss Bishop"
12:15 Feature Film (title unannounced)

WEDNESDAY

1:00 Feature Film (title unannounced)
3:00 Feature Film (title unannounced)
7:00 First Nighter
9:30 "Wings Over The Pacific"
11:00 "The Green Cockatoo"
12:15 Feature Film (title unannounced)

THURSDAY

1:00 Feature Film (title unannounced)
1:30 "Savage Girl"
3:00 Feature Film (title unannounced)
11:00 "Java Head"
12:15 Feature Film (title unannounced)

FRIDAY

1:00 Feature Film (title unannounced)
3:00 Feature Film (title unannounced)
10:00 "Captain Fury"
11:00 Feature Film (title unannounced)
11:20 Paradox (title unannounced)
12:15 Feature Film (title unannounced)

Added Information

FOR FRIDAY, NOVEMBER 10, 1950

3:00 5 Kate Smith Hour Guests: John Butler Ballet dancers, James J. Kriegsmann, Linda Lee Jones, Ethel Talbert

4:15 5 Panhandle Pete and Jennifer "George Burro And The Lucky Horseshoe"

6:45 4 Perry Como Show Perry sings "Harbor Lights" and "Watchin' The Trains Go By" Perry, Fontaine Sisters and Ray Charles chorus present a medley representative of the American musical scene

7:00 5 Quiz Kids Joel Kupperman, Mike Mullin, Naomi Cooks, Lonny Lunde, Melvin Miles. Guest, Walter Yust, Editor in Chief of the Encyclopedia Britannica gives Joel difficult problems in mathematics

9 Talking With Toni Chicago's top team, winner of the Fairteen talent contest, 1st award of the prize contest

7:30 4 Man Against Crime Mike Barnett gets involved in a sword duel at Loch Ness castle when a Scottish nobleman's life is attacked and he disappears

9 Hold That Camera

8:00 7 Pulitzer Prize Playhouse Zachary Scott stars in "The Raven"

8:30 9 Musi-Comedy Playhouse Western theme with Pat Fox, Joyce Homier, Ralph Sterling, and a dance team

9:00 7 Penthouse Party Guests Irra Petina, metropolitan opera star, and Dick Collier

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SATURDAY, NOVEMBER 11

NAVY

vs.

TULANE

TIME:
12:55 p.m. CST

WBKB
Channel 4

MONEY WHEN YOU NEED IT
HOUSEHOLD FINANCE
Corporation

Saturday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Movies For Kids**
"Flash Gordon On Mars" and "Black Point"

7 **Saturday At The Bronx Zoo**
William Bridges discusses rare birds; the umbrella bird and humming bird with Harvey Dytch and Dr. Lee Krandel

10:30 7 **Acrobat Ranch**
Jack Stilwell and pals present a show for the kids with circus acts

11:00 4 **Multiscope News—Ticker Tape**
7 **Chester The Pup**
Comic strip character in comic situations with his master Drizzlepuss

11:15 7 **Animal Clinic**
Dr. Wesley A. Young presents a four month old lion cub

11:30 7 **"Federal Agent"—Feature Film**

12:15 5 **Football**
Princeton vs Harvard with Bill Slater

7 **Football**
Penn U. vs Brown with Jack Welsh and George Walsh announcing

12:30 4 **Today's Line Up—Alan Harvey**

12:40 4 **Fifty Yard Line—Bruce Roberts**

12:45 9 **Football Predictions And Interviews**

12:55 4 **Football**
Navy vs Tulane with Red Barber announcing

1:00 9 **Pre Game Show**

1:30 9 **Football**
Notre Dame vs Pittsburgh

2:45 7 **Football Rally**
with Taylor Grant emcee

3:30 4 **Today's Winners—Alan Harvey**

3:45 4 **Win A Bond—Quiz**

4:00 4 **Hair Raising Tale**
7 **Shirley And Bedelia**
9 **Old Gold Show**

4:10 9 **Post Game Show**

4:15 5 **Sadie Hawkins Show**

4:30 4 **TV Billboard—Ticker Tape**
5 **Joe Di Maggio Show—Sports**
7 **"Prairie Rustlers" Western**
Billy The Kid tale with Buster Crabbe

4:35 9 **Test Pattern**

4:45 5 **Through Wendy's Window**

5:00 4 **Half Hour Theater—Film**
"Streamline Express" Victor Jory and Evelyn Krapp. Comedy on a train

5 **Pet Shop**
Gail and Gay Compton celebrate Charlie's 4th birthday; present Bingo the boxer with puppies, Harry Oppenheimer with his Labrador and two puppies; Bob Pfifer of Chgo. Bird Cage Club shows variety of birds

Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

5:30 4 **Tony Kemp Show—Commercial**
5 **Children's Film**
7 **"Wild Horse" Western Film**

6:00 4 **Mr. I. Magination**
Paul Tripp mc presents Johnny Stewart as Dick Shelton in Stevenson's "The Black Arrow"
5 **Hank McCune Show**
Comedy situations concerning a small-town genius

6:30 4 **At Home Show**
Starring baritone Earl Wrightson in a musical variety
5 **One Man's Family**
Domestic problems facing the Barbour household with Bert Lytell
7 **Stu Erwin Show**
with June Collyer, Ann Todd, Sheila James and others in domestic comedy
9 **Wrestling Film**

6:45 4 **Faye Emerson Show**

7:00 4 **Ken Murray Show**
Variety with guests Ann Rutherford actress, George Copeland pianist, Joe Besser, Darla Hood and Enchanters
5 **Jack Carter Show—Variety**
7 **Paul Whiteman's TV Teen Club**
Amateur time for youngsters with Nancy Lewis and "Pops" introducing

7:30 9 **Madison Sq. Garden**
Nicks League games—Nat'l Basketball Ass'n.—Nicks vs Syracuse Nationals

8:00 4 **Frank Sinatra Show—Variety**
Musical with Frank, Ben Blue comedian, the Whipoorwills, and guests
5 **Your Show Of Shows—Variety**
Comedy, music, variety with Imogene Coca, Sid Caesar, Marguerite Piazza, Robert Merrill and guest emcee
7 **Robbins Nest—Variety**

8:15 7 **Other Lands, Other People**

8:30 7 **Camerman At Large**

8:45 7 **Stranger Than Fiction**

9:00 4 **Sing It Again—Musical Quiz**
Featuring Dan Seymour emcee, Alan Dale, Judy Lynn, Bob Howard, Riddlers, and the "phantom voice"
7 **Roller Derby**

9:30 5 **Your Hit Parade—Musical**
Eileen Wilson, Snooky Lanson, and the seven top tunes of the week

10:00 4 **Telemovie Time—Feature Film**
5 **Party Time At The Club Roma**
9 **Wrestling—Jack Brickhouse**

10:15 7 **Top View In Sports**

10:30 5 **"Easy Money" Feature Film**
with Greta Gyns and Dennis Price about the results of a British football gambling pool
7 **"The Accomplice"**
Feature film with Richard Arlen & Veda Ann Borg. Private detective vs sheriff vs crooks

11:00 9 **"Danger On The Air"—Feature**
Donald Woods, Nan Grey, and Jed Prouty star in radio mystery

11:30 4 **Murder Before Midnight—Film**

12:00 4 **"Gentleman From Dixie"**
With Jack LaRue & Marion Marsh

(Stations reserve the right to change above listings without notice)

9:30 4 **TV Billboard—Ticker Tape News**

10:00 4 **Sunday Cinema—Feature Film**

11:30 4 **Your Future Home**
Select from your easy chair

12:00 4 **"Case of the Guardian Angel"**
Feature film
7 **Bible Stories—Kay Morrow**
9 **Phantasy Playhouse—Films**
"Monroe Doctrine" and "The King Of Diamonds"

12:25 7 **Jack Holden**
7 **Amateur Hour—Talent Variety**

1:00 9 **Double Feature Movies**
"Marked Men" and "Lonesome Trail"

1:30 4 **Football**
Iowa vs Illinois
5 **Front Line Camera—News**
Clifton Utley narrates
7 **Gene Autry Show**

2:00 5 **Battle Report—Washington**
7 **Hopalong Cassidy**
"Three On A Trail"

2:30 4 **Wedding Day**
Wedding bells ring at actual ceremony with Vin Gottschalk and Patricia Vance host and hostess
5 **Mrs. Roosevelt Meets The Public**

3:00 5 **Meet The Press—Discussion**
Martha Rountree moderator & guests

3:10 7 **Gigi And Jock—Puppet Show**

3:30 4 **Meet Your Mate—Discussion**
Psychological analysis of couple
5 **Western Film**

3:40 7 **TV Tots Time**
Cartoons for the children

4:00 4 **Telecharades—Quiz**
Ed Roberts emcee of parlor game
5 **Gabby Hayes Show**
Tale of American heroes
7 **Super Circus—Kids' Show**
Antics of Cliffy and Scampy add to fun and merriment on circus show
9 **Film Varieties**

4:30 4 **Peoples Platform—Discussion**
5 **Films**
"Whispering Shadows" & cartoon
9 **Women In The News**
Adelaide Hawley emcee

(Continued on page 16)

TELEVISION INSTALLATION SERVICE ASSOCIATION
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See Page **28**

Again By Popular Demand

CRUSADE IN EUROPE

A thrilling film dramatization of Eisenhower's great book

TONIGHT CHAPTER II

"Unpreparedness"

8:00 P.M.

BOB AND KAY SHOW
Music on record, interviews, weather, and news, etc.
Every Monday thru Friday morning
11:00 A.M.

HOUSEWIVES' HOLIDAY
With Claude Kirchner
Monday and Friday
1:30 P.M.

BEULAH KARNEY
Homemaking magic, menus, and family fun in foods
Tuesdays and Thursdays
1:30 P.M.

KAY MORROW
Fashions, beauty, and interior decorating
Wednesday
1:30 P.M.

WENR-TV
Channel 7
ABC-TV in Chicago

Sunday (Continued)

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

4:45 5 Tales Of Captain Brit
Phil Lord tells of the "Building of the Pyramids" with illustrations of the probable means by which they were built

9 Spot News
Harry Creighton (tentative)

5:00 4 Film

7 Cowboys And Injuns—Folklore

9 Dress Up Quiz
Holland Engle & Earl Nightengale mc

5.30 7 Ruggles—Domestic Comedy Skit

9 Chicagoland Newsreel Review

6:00 4 Gene Auntry Show—Film
Outlaws steal themselves a bushel of trouble when one of them tries to get away with Champion in drama titled "Twisted Trails"

5 Zoo Parade
The big "hunters" in the animal kingdom; animals that prey on and live by the other animals. Feature: the Jaguar

7 Paul Whiteman Show—Musical
Earl Wrightson, Junie Keegan, and guests are featured in variety numbers

9 Request Performance—Variety
Irv Kupcinet introduces guests

6:30 4 This Is Show Business—Variety
Clifton Fadiman is host to Abe Burrows, Geo. S. Kaufman, and guests Rise Stevens, Pearl Bailey, Peter Donald, Jane Scott

5 Aldrich Family—Domestic
Henry and Homer find their plot backfires when they endeavor to give a royal sendoff to retiring teacher Hotchkiss

7 Showtime U. S. A.—Variety
Guests: Ella Logan, Victor Moore, Dwight Fiske, Jessica Candy and Beulah Bondi

9 Happiness House—Musical
Danny O'Neil emcees community sing With Adele Scott at the organ

7:00 4 Toast Of The Town—Variety
Ed Sullivan presents Phil Spitalny and his All Girl orchestra with Evelyn & her magic violin, Arthur Lake, Buster Keaton comic, and Jimmy Nelson ventriloquist

5 Comedy Hour
Dean Martin and Jerry Lewis, zany comedy duo

7 Hollywood Premiere Theater
Variety with Gil Lamb and guests

9 Billy Carson Stories—Western
Film presentation with Bob Atcher introducing Buster Crabbe story

7:30 7 Movies In The Home

8:00 4 **Fred Waring Show—Musical**
Presents Hans Christian Andersen's "The Emperor's New Clothes" with Eric Carlson, Leo Bernache, Larry Chelsi, Nadine Gae, Gloria Mundell, and others

5 **Philco Playhouse—Drama**
"The Man Who Got Away With It" with Francis Sullivan, Donald Woods, and Margaret Hayes

7 **Crusade In Europe—Ch. II**
"Unpreparedness"

9 **Arthur Murray Show—Variety**

8:30 7 **Marshall Plan In Action**
Discussion on how it works

9:00 4 **Celebrity Time—Quiz**
Conrad Nagle mc, Kyle MacDonnell, Herman Hickman panelists, and guests Madeleine Carroll and comedian Eddie Mayehoff

5 **Garroway At Large—Musical**
Bette Chaple, Connie Russell, Jack Haskell, and comedian Cliff Norton Guest: Richard Rodgers

7 **Old Fashioned Gospel Meeting**
Sermon by Dr. Charles E. Fuller

9 **Stars Of Tomorrow**
Lee Bennett introduces talent

9:30 4 **What's My Line? Quiz**
John Daly emcee, Hal Block, Dorothy Kilgallen, Arlene Francis, and guest Jerry Franken

5 **Take A Chance—Quiz**
Don Ameche emcee

7 **Youth On The March—Religious**
Dr. Percy Crawford gives sermon

9 **Courtesy Theater**
Feature film "Three Legionaires" with Lyle Talbot, Robert Armstrong, and Man Mountain Dean in a comedy of the adventures of three soldiers just after 1st WW

10:00 4 **"Q Planes"—Feature Film**
starring Lawrence Olivier

5 **"The Beachcomber" Feature**
Film starring Charles Laughton

7 **"The Kiss Of Araby" Feature**

11:00 7 **"Social Error"—Feature Film**
with David Sharpe, Monte Blue, Gertrude Messinge; comedy with dramatic twist

9 **Eloise Salutes The Stars**
Eloise McElhone interviews the celebrities Elsa Maxwell and Shepherd Traub

11:15 9 **TV Forecast**

11:45 4 **Pix Of The News**

12:00 4 **Late War News—Ticker Tape**

(Stations reserve the right to change above listings without notice)

Secret Service In Border Incident

Don Brown, film director for ABC-TV's new Treasury Men In Action series, took his company to Alpine, N. J., to make film sequences for the show recently. One shot was to picture the criminals racing for the Mexican border, and to heighten the suspense, Brown posted a sign around the corner from a gas station reading—"Gas ahead. Last chance before border!" When ready to shoot the scene, Brown's crew was log-jammed by a lineup of startled motorists, all with out-of-state license plates. They had all seen the sign and were frantically consulting their road maps. . . .

See Page **28**

Monday

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

10:00 4 Fun and Features—Geo. Menard
9 Your Figure Ladies—P. Fogarty
10:15 4 Fun And Figure—El Allen mc
9 Individually Yours
10:30 4 Fun And Features (continued)
9 Chicago Cooks—B. Barkley
11:00 4 Tele-Shopper—Betty Whitney
7 Bob And Kay Show—Variety
11:30 4 Fun And Features (continued)
9 Famous Jury Trials
12:00 4 INS Newsreel—Ulmer Turner
5 Herbie Mintz Show—Musical
9 Chicago Calendar
12:15 4 For Ladies Only
5 Newsroom
12:30 4 Cooking Is Fun—Tina Redmond
5 Panorama Shop—Luckey North
1:00 4 Bill Evans Show—Variety
5 Feature Film
7 Housewives' Holiday
9 Open House—Frankie Masters
2:00 4 Let's Have Fun—Hank Grant mc
5 Ransom Sherman Show—Comedy
9 Stop The Record—Musical Quiz
2:30 5 Bert Parks Show—Musical
9 Telephone Game—B. Bailey mc
3:00 4 Homemakers' Exchange
5 Kate Smith Hour—Musical
9 Film Varieties
3:30 4 Vanity Fair
9 Stop, Look, And Learn

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See Page **28**

KIRBY-CHAPPELL *Inc.*
6201 S. Western HEmlock 4-2600
Authorized
CHRYSLER PLYMOUTH
Dealers
Invites You To View
"Treasury Men In Action"
Monday 7 p.m. Channel 7

4:00 4 **Lucky Pup—D. Brown Femcee**
5 **NBC Comics—Four Serials**
7 **Lois And Looey—Cartoons**
9 **Hi Ladies—Tommy Bartlett mc**
4:15 4 **Funny Bunnies—Cartoon**
5 **Panhandle Pete And Jennifer**
"Panhandle Pete And The Stagecoach"
7 **Space Patrol—Adventure Tale**
4:20 4 **TV Bilboard—Ticker Tape**
4:30 4 **Comic Capers—D. & V. Ward**
5 **Howdy Doody Show—B. Smith**
7 **"Black Market Rustlers"—Film**
9 **Foto Test—Quiz, Danny O'Neil**
4:45 4 **Multiscope News—Ticker Tape**
5:00 5 **Cactus Jim—Western Film**
7 **Mary Hartline Show**
9 **Small Fry Club—Bob Emery mc**
5:15 4 **Window Shopping—Commercial**
7 **Sandy Strong—Puppet Show**
5:30 4 **Wrangler's Club—Western**
5 **Crusader Rabbit—Cartoon**
7 **Adventure Time—Feature Serial**
9 **Trail Blazers' Theater—Western**
5:35 5 **Clifton Utley—News**
5:45 4 **Tom Corbet Space Cadet**
5 **Weatherman—Clint Youle**
7 **Adven. Of Uncle Mistletoe**
Delightful tales to amuse children
5:55 5 **Public Life Of Cliff Norton**
Subject: Storm King
6:00 4 **Music Bowl—Musical Variety**
5 **Kukla, Fran, And Ollie**
7 **War Tonight—Commentary**
9 **Captain Video—Adventure Tale**
6:05 7 **Club Seven—Musical**
6:15 4 **Ulmer Turner—Evening News**
6:25 7 **Nation Tonight—Gordon Fraser**
6:30 4 **CBS News—Edwards Reporting**
5 **Showroom—Musical**
7 **Hollywood Screen Test—Drama**
Neil Hamilton mc with Hurd Hatfield in guide role
9 **Austin Kiplinger—& News Items**
6:40 9 **Weather News—Frann Weigle**
6:45 4 **Perry Como Show—Musical**
Guest: Hoagy Carmichael and tunes like "Stardust," You're Just in Love," and "Mona Lisa"
5 **News Caravan—John C. Swayze**
9 **Chicagoland Newsreel—Local**
7:00 4 **Video Theater**
"Gallant Lady" with Ruth Hussey as the woman in a marital dilemma. Shall she rebuild her life or ruin that of her husbands
5 **Paul Winchell-Jerry Mahoney**
Comedy session with duo
7 **Treasury Men In Action — Drama**
"The Case Of The Peculiar Rooster" with Walter Greaza as the "chief"
9 **Sid Luckman Football Show**
Comments and predictions with Sid, Jack Brickhouse and Irv Kupcinet

7:30 4 **Arthur Godfrey's Talent Scouts**
Competition with professionals
5 **Voice Of Firestone**
Jeanette MacDonald guest soprano accompanied by Howard Barlow's orch.
7 **Dick Tracy—Adventures**
9 **Al Morgan Show—Musical**

8:00 4 **Horace Heidt Show—Musical**
Young talent tries out
5 **Lights Out—Drama**
"The Waxwork" by A. M. Burrage
7 **College Bowl—Musical Variety**
Starring Chico Marx and his song and dance gang at the campus soda shop
9 **Your Problem Panel—Discussion**
Dr. George W. Crane moderator (see page 8)

8:30 4 **Goldbergs—Domestic Comedy**
Molly and Jake find themselves in the middle of a family quarrel with Pineus and his wife, Katie
5 **Musical Comedy Time**
"Rio Rita" with Patricia Morrison, Bert Wheeler, Hal Le Roy, and John Tyres
7 **"I Met My Love Again" Film**
Feature with Joan Bennett, Henry Fonda, and Alan Marshall about a young widow in Paris afraid to return home to New England

8:45 9 **Spot News—Harry Creighton**

9:00 4 **Studio One—Drama**
"The Last Cruise" by Cmdr. William J. Lederer, USN, a stirring real-life account of heroic action aboard two US Navy submarines with an outstanding male cast
9 **Art Jarrett's Rhythm Rodeo**

9:30 5 **Who Said That?—Quiz**
Robert Trout emcees current quote quiz with John C. Swayze and guests
9 **"Convoy" Feature Film**

10:00 4 **Ernie Simon—Curbstone Cutup**
5 **Weatherman—Clint Youle**
7 **Your TV Surprise Show—Musical**

10:10 5 **Dorsey Connors Show**

10:15 4 **Wrestling From Hollywood**
5 **Clifton Utley—Reporting News**

10:30 5 **Let's Talk About Sports**
Tom Duggan narrates
7 **Dr. Fixum's Household Hospital**

10:45 5 **Herbie Mintz Show—Musical**

11:00 4 **Music In The Night**
5 **Broadway Open House—Variety**
7 **Paul Harvey News**
9 **"Gambling Daughters" Film**
Starring Roger Pryor and Gail Storm. Rich spoiled playgirls who gamble to win happiness and end up in trouble

11:10 7 **Flana-Grams—Sports**

11:20 4 **Paradox—Film of Fate**
7 **Walter "Fats" Pischon**

11:25 4 **Tomorrow's Weather**

11:30 4 **Murder Before Midnight—Film**
7 **Top O' The Weather—Russ Reed**

12:00 4 **INS Newsreel—Ulmer Turner**
9 **Chicagoland Newsreel**

12:15 4 **Night Owl Movies—Film**
9 **TV Forecast**

1:45 4 **Late War News—Ticker Tape**

TV SQUATTER CUSHION

Colorful! Beautiful! Durable!
Perfect for "small fry" televiewers
Sticky candy and grease wipes right off

ONLY **$3.19** SEND COUPON TODAY!

- An elevator cushion on dining room chairs, at movies, in auto, etc.
- Weighs only 18 oz.
- Ideal for picnics, wienie roasts, playrooms
- Handy for adults
- 101 other uses, too

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Send _____ TV Squatter Cushions at $3.19 ea.
☐ Enclosed is check or M.O. ☐ Send C.O.D.
Name_____
Address_____
City_____ Zone_____ State_____

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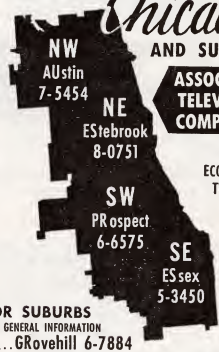
Chicago
AND SUBURBS



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FOR SUBURBS
AND GENERAL INFORMATION
CALL . . GRovehill 6-7884

ALL ATC MEMBERS ARE TISA MEMBERS

Tuesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	Fun And Features—Geo. Menard	
	9	Four Figure Ladies—P. Fogarty	
10:15	4	Fun And Figure—Ed Allen mc	
	9	Needlecraft Parade—M. Tuck	
10:30	4	Fun And Features (continued)	
	9	Chicago Cooks—B. Barkley	
11:00	4	Tele-Shopper—Betty Whitney	
	7	Bob And Kay Show—Variety	
11:30	9	Telesports Digest	
11:45	9	Chicagoland Newsreel—Local	
12:00	4	INS Newsreel—Ulmer Turner	
	5	Herbie Mintz Show—Musical	
	9	Chicago Calendar	
	5	For Ladies Only	
	5	Newsroom	
12:30	4	Multiscope News—Ticker Tape	
	5	Panorama Shop—Luckey North	
12:45	4	Through The Picture Tube	
1:00	4	Bill Evans Show—Variety	
	5	Feature Film	
	7	Beulah Karney Show—Foods	
	9	Open House—Frankie Masters	
2:00	4	Let's Have Fun—Hank Grant mc	
	5	Ransom Sherman Show—Comedy	
	9	Stop The Record—Musical Quiz	
2:30	5	Riddle Of The Middle Musical Game with Bill Goodwin mc	
	9	Telephone Game—B. Bailey mc	
3:00	4	Homemakers' Exchange	
	5	Kate Smith Hour—Musical	
	9	Television Matinee—Film	

TELEVISION INSTALLATION SERVICE ASSOCIATION
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FOR GUARANTEED TV SERVICE
See Page **28**

At **3:30** every ***TUESDAY***
Enjoy your afternoon break while watching
"NECCHI & THE NORTONS"
A humorous skit of family life
Starring
Necchi
The little spirit
WBKB **Channel 4**
Free gifts *Prizes*

3:30	4	**Necchi And The Nortons** Comedy skit with homemaker learning to sew
3:45	4	Multiscope News—Ticker Tape
4:00	4	Lucky Pup—Doris Brown Femcee
	5	NBC Comics—Four Serials
	7	Lois And Looey—Cartoons
	9	Hi Ladies—Tommy Bartlett mc
4:15	4	Funny Bunnies—Cartoons
	5	Panhandle Pete And Jennifer "How Li'l Wigwam Discovered The North Pole"
	7	Space Patrol—Adventure Tale
4:20	4	TV Billboard—Ticker Tape News
4:30	4	Comic Capers—D. & Vera Ward
	5	Howdy Doody Show—Bob Smith
	7	Sagebrush Theater—Western "Tombstone Canyon" I
	9	Foto Test—Quiz, Danny O'Neil
4:45	4	Vitamix Commercial
5:00	5	Cactus Jim—Western Feature
	7	Mary Hartline Show—Interviews
	9	Small Fry Club—Bob Emery mc
5:15	4	Window Shopping—Commercial
	7	Sandy Strong—Puppet Show
5:30	4	Wrangler's Club—Wetern Fim
	5	Crusader Rabbit—Cartoon Film
	7	Adventure Time—Serial Feature
	9	Trail Blazers' Theater—Film
5:35	5	Clifton Utley—And The News
5:45	4	Film
	5	Weatherman—Clint Youle
	7	**Adven. of Uncle Mistletoe** Stories involving Tony Pony, Obediah Pig, and Humphrey Mouse
5:55	5	Public Life Of Cliff Norton Subject: Grow Tall
6:00	4	Herb Graffis Show—Comment
	5	Kukla, Fran, And Ollie Trio delights young and old alike
	7	War Tonight—Gordon Fraser
	9	Captain Video—Adventure Tale
6:05	7	Club Seven—Musical Variety
6:15	4	Ulmer Turner With The News
6:25	7	Nation Tonight—News
6:30	4	CBS News—Douglas Edwards
	5	John Conte's Little Show Rosemary Clooney is guest vocalist
	7	Beulah Show—Comedy Beulah saves the day for the family
	9	Austin Kiplinger With The News
6:40	9	Weather News—Frann Weigle
6:45	4	Faye Emerson Show—Interviews
	5	News Caravan—John C. Swayze
	9	Chicagoland Newsreel—News
7:00	4	Frontier Theater—Western
	5	Star Theater—Comedy Starring Milton Berle and guests Martha Raye, Dick Buckley, Sabu
	7	All American Game Of Week
	9	Court Of Current Issues
7:30	7	Buck Rogers—Drama
	9	Johns Hopkins Science Review
8:00	4	Vaughn Monroe Show—Musical Vaughn and Shay Cogan sing tunes

Tuesday (Continued)

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

like "Ain't She Sweet" and "I Scream, You Scream" with Ziggy Talent

8:00 5 **Fireside Theater—Film**
"Party Line" with Ginny Jackson,
7 **Billy Rose Show—Drama**
9 **Cavalcade Of Bands—Musical**
Ted Steele introduces Jerry Gray and his orchestra

8:30 4 **Suspense—Mystery Drama**
"The Brushoff" by Mort Lewis
5 **Circle Theater—Drama**
7 **Can You Top This? Quiz**
Competition for points with tall tales by Peter Donald, Harry Hershfield

9:00 4 **Danger—Mystery Drama**
"The Man In The Cage" with Joseph Anthony and Bruce Hall. Bank teller takes funds from bank and becomes very involved
5 **Amateur Hour—Ted Mack mc**
7 **Chgo. Blackhawk Games—Film**
Highlights by Johnny Gottsleig
9 **Star Time—Musical Variety**
Frances Langford, comedian Lew Parker, and Benny Goodman & Sextet

9:30 4 **Bears Quarterback Club**
Luke Johnsos & Red Grange comment
7 **Roller Derby**

10:00 4 **Ernie Simon—Curbstone Cutup**
5 **Weatherman—Clint Youle**
9 **"Cheers For Miss Bishop"**
Feature film starring Martha Scott in story of a school teacher's influence

10:10 5 **Dorsey Connors Show**

10:15 4 **Ulmer Turner—Reporting News**
5 **Clifton Utley—Late News**
7 **Sportscholar—Commentary**

10:30 4 **Sports Roundup—Joe Wilson**
5 **Let's Talk About Sports**
7 **Our Gal Toni—Variety**
Miss Gilman interviews the celebrities

10:45 4 **Film**
5 **Herbie Mintz Show—Musical**

10:55 4 **Tomorrow's Weather**

11:00 4 **Anonymously Yours**
What's your secret wish?
5 **Broadway Open House—Variety**
7 **Paul Harvey News**

11:10 7 **Fiana-Grams—Sports**

11:15 4 **Newly Engaged**
Carl Schreiber interviews couples

11:20 7 **Walter "Fats" Pischon—Musical**

11:30 4 **Murder Before Midnight—Film**
7 **Top O' The Weather—Russ Reed**
9 **Chicagoland Newsreel—News**

12:00 4 **INS Newsreel—Ulmer Turner**

12:15 4 **Night Owl Movies—Feature**

1:45 4 **Late War News—Ticker Tape**

(Stations reserve the right to change above listings without notice)

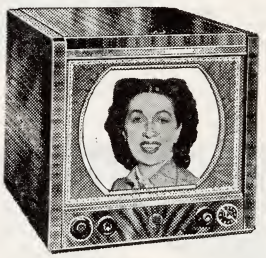
ONLY PHILCO HAS IT . . .

1951 PHILCO BALANCED BEAM TELEVISION

First True-Focus Picture In Television History!

NO BLUR! NO SMEAR!

New Heights of Viewing Enjoyment
Plus Super-Power for Fringe Areas



model 1604

TELEVISION OWNERS

Call and be advised of the **SENSATIONAL TRADE-IN ALLOWANCE** you will receive for your 7" or 10" Television Set on this beautiful **PHILCO BALANCED BEAM TV.**

IT'S R.H. FOR TV
R.H. Television Sales
5847 IRVING PARK BLVD.
Open 9AM to 9PM

Tee Vee Notes

You may chuckle at those pork-and bean commercials on the John Conte show, but the NBCrooner is no amateur at cooking . . . Jerry Lester wonders if there are any bean bags yet to discover. He already owns thousands, some of which are made of asbestos, chocolate, sable and even mink . . . Martha Raye, video comedienne, has just sold her Hollywood home to Doris Day . . . The three most telegenic shoulders belong to Maureen O'Hara, Linda Darnell, and Ann Sheridan . . .

TELEVISION INSTALLATION SERVICE ASSOCIATION
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FOR BONDED
TV
SERVICE

See Page **28**

TRADE IN YOUR TV SET

for a 1951 large screen model. Choose from nationally advertised brands.

LIBERAL ALLOWANCE FOR YOUR PRESENT SET

Free Demonstration In Your Home

call: MOnroe 6-8366

Westown Television
2039 W. Madison
Open 9-8 Daily, 10-6 Sun.

Authorized Factory Dealer
Philco Emerson Motorola
Zenith Westinghouse G.E.

Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	Fun And Features—Geo. Menard	
	9	Your Figure Ladies—P. Fogarty	
10:15	4	Fun And Figure—Ed Allen mc	
	9	Interior Decoration Paul MacAlister demonstrates	
10:30	4	Fun And Features (continued)	
	9	Chicago Cooks—B. Barkley	
11:00	4	Tele-Shopper—Betty Whitney	
	7	Bob And Kay Show—Variety	
11:30	4	Fun And Features (continued)	
	9	Telesports Digest	
11:45	9	Chicagoland Newsreel—News	
12:00	4	INS Newsreel—Ulmer Turner	
	5	Herbie Mintz Show—Musical	
	9	Chicago Calendar	
12:15	4	For Ladies Only	
	5	Newsroom	
12:30	4	Cooking Is Fun—Tina Redmond	
	5	Panorama Shop—Luckey North	
1:00	4	Bill Evans Show—Variety	
	5	Feature Film	
	7	Kay Morrow Show—Interviews	
	9	Open House—Frankie Masters	
2:00	4	Let's Have Fun—Hank Grant mc	
	5	Ransom Sherman Show—Comedy	
	9	Stop The Record—Musical Quiz	
2:30	5	Bert Parks Show—Musical	
	9	Telephone Game—B. Bailey mc	
3:00	4	Homemakers' Exchange	
	5	Kate Smith Hour—Musical	
	9	Television Matinee—Film	
3:30	4	Animal, Vegetable, Or Mineral	
4:00	4	Lucky Pup—Doris Brown Femcee	
	5	NBC Comics—Four Serials	
	7	Lois And Looey—Cartoons	
	9	Hi Ladies—Tommy Bartlett mc	
4:15	4	Funny Bunnies—Cartoons	
	5	Panhandle Pete And Jennifer "How Rapid Jack Rabbit Scalped A Tribe Of Indians"	
	7	Space Patrol—Adventure Tale	
4:20	4	TV Billboard—Ticker Tape News	
4:30	4	Comic Capers—D. & V. Ward	
	5	Howdy Doody Show—Bob Smith	
	7	Sagebrush Theater—Western "Tombstone Canyon" II	
	9	Foto Test—Quiz, Danny O'Neil	
4:45	4	Multiscope News—Ticker Tape	
5:00	4	Cactus Jim—Western Feature	
	7	Mary Hartline Show—Interviews	
	9	Small Fry Club—Bob Emery	
5:15	4	Window Shopping—Commercial	
	7	Sandy Strong—Puppet Show	
5:30	4	Wrangler's Club—Western Film	
	5	Crusader Rabbit—Cartoon Film	

5:30 7 Adventure Time—Serial Feature
9 Your Child On Parade
Carl Schreiber interviews children

5:35 5 Clifton Utley—News

5:45 4 Tom Corbet Space Cadet
5 Weatherman—Clint Youle
7 Adven. Of Uncle Mistletoe
Information on how to join and tips from the Kindness Club

5:55 5 Public Life Of Cliff Norton
Subject: Beans

6:00 4 Music Bowl—Musical Variety
5 Kukla, Fran, And Ollie
7 War Tonight—Gordon Fraser
9 Captain Video—Adventure Tale

6:05 7 Club Seven—Musical Variety

6:15 4 Ulmer Turner—News

6:25 7 Nation Tonight—News

6:30 4 CBS News—Douglas Edwards
5 Showroom—Musical
7 Chance Of A Lifetime—Quiz
9 Austin Kiplinger—News

6:40 9 Weather News—Frann Weigle

6:45 4 Perry Como Show—Musical
Guest: Mindy Carson singing "Rainy Day Refrain," Como sings "Thinking Of You" and others
5 News Caravan—John C. Swayze
9 Chicagoland Newsreel—News

7:00 4 Arthur Godfrey And His Friends
5 Four Star Revue—Comedy
Starring Ed Wynn and guests
7 First Nighter—English Film
9 They Stand Accused—Drama

8:00 4 Somerset Maugham Theater
"Episode"
5 Kraft Theater
"The Romantic Age" with Bethel Leslie and Dean Harens in a story of a lady in love with a gallant prince charming and is completely disillusioned when he turns out a stockbroker
7 Don McNeill's TV Club
Informal get-together with music, guest Ann Harding
9 Cardinals Game Highlights

8:30 4 The Web—Drama Of Suspense
"The Boy" by Marie Baumer about a mother who does not believe child who overhears about a murder
9 Plainclothesman—Drama
"Death From Nowhere"

9:00 4 International Boxing
Lester Felton vs Gene Hairston in 10 rd. welterweight bout
5 Break The Bank—Quiz Show
Bert Parks emcee
7 Wrestling
9 Health Talk
Dr. Manley Page discusses "Congenital Club Feet" with Dr. Van Dellen moderator

9:30 5 Stars Over Hollywood—Drama
"This Little Pig Cried" with Frances Rafferty and Robert Rockwell. A young couple on the verge of divorce
9 "Wings Over The Pacific"
Film starring Montague Love, Inez Cooper, Edward Norris, Robt. Armstrong in the story of a desperate struggle between two flyers

10:00 4 Ernie Simon—Curbstone Cutup
5 Weatherman—Clint Youle

10:10 5 Dorsey Connors Show

10:15 4 Ulmer Turner—News
5 Clifton Utley—News Bulletins

10:30 4 Sports Roundup—Joe Wilson
5 Let's Talk About Sports
Tom Duggan narrates

10:45 4 Uncle Julius—Art Linick
5 Herbie Mintz Show—Musical

10:55 4 Tomorrow's Weather

11:00 4 Beat The Clock—Quiz
Bud Collyer quizzes contestants
5 Broadway Open House—Variety
7 Paul Harvey News
9 "The Green Cockatoo" Film
With John Mills, Robert Newton, and Rene Ray

11:10 7 Fiana-Grams—Commentary

11:20 7 Walter "Fats" Pischon—Musical

11:30 4 Murder Before Midnight—Film
7 Top O' The Weather—Russ Reed

12:00 4 INS Newsreel—Ulmer Turner
9 Chicagoland Newsreel—Local
9 TV Forecat

1:45 4 Late War News—Ticker Tape

(Stations reserve the right to change above listings without notice)

Tune in TONIGHT
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(immediately following Family Circle Theatre)
WGN-TV
(Channel 9)

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starring
★ John Mills ★ Rene Ray
★ Robert Newton
brought to you by
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4834 Irving Park Road
Now TWO Great Stores Instead of One!

Thursday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 Fun And Features—Geo. Menard
9 Your Figure Ladies—P. Fogarty

10:15 4 Fun And Figure—Ed Allen mc
9 Beauty For You—Celeste Carlyle

10:30 9 Chicago Cooks—B. Barkley

11:00 4 Tele-Shopper—Betty Whitney
7 Bob And Kay Show—Variety

11:30 9 Travelogue—Film

11:45 9 Chicagoland Newsreel—News

12:00 4 INS Newsreel—Ulmer Turner
5 Herbie Mintz Show—Musical
9 Chicago Calendar

12:15 4 For Ladies Only
5 Newsroom

12:30 4 Multiscope News—Ticker Tape
5 Panorama Shop—Luckey North

12:45 4 Through The Picture Tube

1:00 4 Bill Evans Show—Variety
5 Feature Film
7 Beulah Karney Show—Foods
9 Open House—Frankie Masters

1:30 7 "Savage Girl" Feature Film

2:00 4 Let's Have Fun—Hank Grant mc
5 Ransom Sherman Show—Comedy
9 Stop The Record—Musical Quiz

2:30 5 Riddle Of The Middle
Musical game with Bill Goodwin mc
9 Telephone Game—B. Bailey mc

3:00 4 Homemakers' Exchange
5 Kate Smith Hour—Musical
9 Television Matinee—Film

3:30 4 Flower Shop—Dicussion
Care and raising of plant life

3:45 9 Plan-A-Room
Paul MacAlister designs room sets

4:00 4 Lucky Pup—Doris Brown Femcee
5 NBC Comics—Four Serials
7 Lois And Looey—Cartoons
9 Hi Ladies—Tommy Bartlett mc

4:15 4 Funny Bunnies—Cartoons
5 Panhandle Pete And Jennifer
"Samson, Hercules, And The Sea Horse"
7 Space Patrol—Adventure Tale

4:20 4 Winslow Of The Coast Guard

TELEVISION INSTALLATION SERVICE ASSOCIATION
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See Page **28**

4:30 5 Howdy Doody Show—Bob Smith
7 Sagebrush Theater—Western
"Driftin' River" I
9 Foto Test—Quiz, Danny O'Neil

4:35 4 Comic Capers—D. & V. Ward
Fun and antics with puppets

4:50 4 Multiscope News—Ticker Tape

5:00 5 Cactus Jim—Western Feature
7 Mary Hartline Show—Interviews
9 Small Fry Club—Bob Emery mc

5:15 4 Window Shopping—Commercial
7 Sandy Strong—Puppet Show

5:30 4 Wrangler's Club—Western Film
5 Crusader Rabbit—Cartoon Film
7 Adventure Time—Serial Feature
9 Boys Railroad Club
Discussion on model trains

5:35 5 Clifton Utley—News

5:45 4 Film Shorts
5 Weatherman—Clint Youle
7 **Adven. Of Uncle Mistletoe**
Tales to delight and amuse the kids
9 Film Varieties

5:55 5 Public Life Of Cliff Norton
Subject: Newspaper Modeling

6:00 4 Herb Graffis Show
5 Kukla, Fran, And Ollie
7 War Tonight—News
9 Captain Video—Adventure Tale

6:05 7 Club Seven—Musical

6:15 4 Ulmer Turner—News

6:25 7 Nation Tonight—News

6:30 4 CBS News—Douglas Edwards
5 John Conte's Little Show
Guest: Lynn Howard
7 Lone Ranger—Western Drama
9 Austin Kiplinger—News

6:40 9 Weather News—Frann Weigle

6:45 4 Faye Emerson Show—Interviews
5 News Caravan—John C. Swayze
9 Chicagoland Newsreel—Local

7:00 4 Starlight Theater—Drama
5 **Groucho Marx — You Bet Your Life**
Ad-libbing with contestants lends comedy along with the quiz questions
7 Stop The Music—Musical Quiz
Bert Parks mc, Jimmy Blaine, Betty Ann Grove vocalists
9 Telesports Digest

7:30 4 Show Goes On—Robert Q. Lewis
5 Pinky Lee Show—Comedy
9 Inside Detective—Mystery
With Roscoe Karns as sleuth

8:00 4 Alan Young Show—Comedy
An early morning fishing trip, an expectant father; Kay Starr will sing "Everybody's Waitin' For The Man With The Bag"
5 College Of Musical Knowledge

8:00 7 **Holiday Hotel—Musical**
Don Ameche me with Betty Brewer vocalist and June Graham dancers

9 **Adventures Of Ellery Queen**
Richard Hart stars in detective drama

8:30 4 **Big Town—Drama**
Story of a newspaper crusader

7 **Blind Date—Arlene Francis mc**

9 **TV Beauty Contest**
Myron Wallace introduces another seven finalists

9:00 4 **Truth Or Consequences—Quiz**
Ralph Edwards assists in pranks

5 **Martin Kane, Private Eye**
Mystery with William Gargan

7 **I Cover Times Square—Mystery**
Harold Huber stars as Johnny Warren in "The Sister Act"

9 **Cartune-O—Musical Quiz**
Lee Bennett MC with Peggy Taylor and Bob Trendler's orchestra

9:30 4 **Hollywood On The Line**
Phone conversation with Ella Raines

5 **Wayne King Show—Musical**
Vocalists include Harry Hall, Gloria Van, Jackie James, and Don Large Chorus

7 **Roller Derby**
Described by Joe Hasel & Ken Nydell

9:45 4 **Hollywood Reel—Interviews**

10:00 4 **Ernie Simon—Curbtone Cutup**

5 **Weatherman—Clint Youle**

7 **Red Grange Predicts—Sports**

9 **Wrestling**

10:10 5 **Dorsey Connors Show**

10:15 4 **Ulmer Turner—News**

5 **Clifton Utley—News**

10:30 4 **Sports Roundup—Joe Wilson**

5 **Let's Talk About Sports**

7 **Simply Simon—Variety**
Features Ernie Simon mc, Chet Roble pianist, Shirley Richards vocalist, and guests

10:45 4 **Uncle Julius—Art Linick**

5 **Herbie Mintz Show—Musical**

10:55 4 **Tomorrow's Weather**

11:00 4 **Airflyte Theater—Drama**
Dane Clark in "I Won't Take A Minute" mystery by Cornell Woolrich where a girl disappears while running an errand for her boss

5 **Broadway Open House—Variety**

7 **Paul Harvey News**

9 **"Java Head" Feature Film**
With Edmund Gwen, John Loder, Anna Mae Wong in story of intrigue in the cities of the Orient

11:10 7 **Flana-Grams—Sports**

11:20 7 **Walter "Fats" Pischon—Musical**

11:30 4 **Murder Before Midnight—Film**

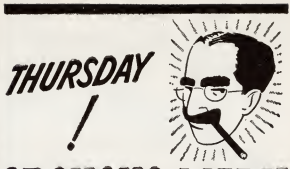
7 **Top O' The Weather—Russ Reed**

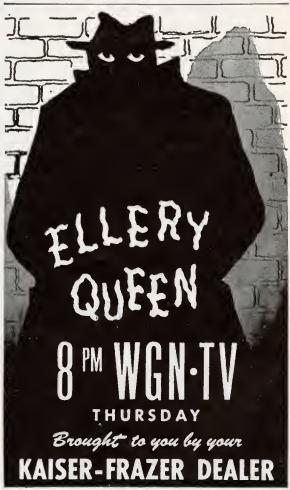
12:00 4 **INS Newsreel—Ulmer Turner**

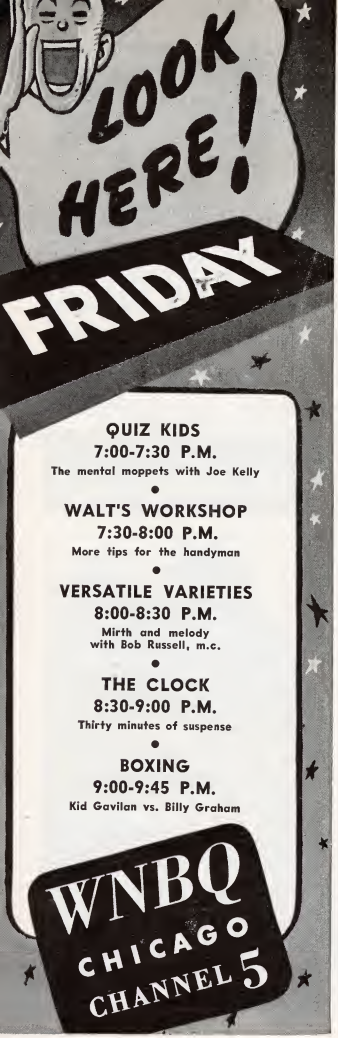
12:15 4 **Night Owl Movies—Feature Film**

1:45 4 **Late War News—Ticker Tape**

(Stations reserve the right to change above listings without notice)







Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 Fun And Features—Geo. Menard
9 Your Figure Ladies—P. Fogarty
10:15 4 Fun And Figure—Ed Allen mc
9 Film Varieties
10:30 9 Chicago Cooks—B. Barkley
11:00 4 Tele-Shopper—Betty Whitney
7 Bob And Kay Show—Variety
11:30 9 Travelogue—Film
11:45 9 Chicagoland Newsreel—News
12:00 4 INS Newsreel—Ulmer Turner
5 Herbie Mintz Show—Musical
9 Chicago Calendar
12:15 4 For Ladies Only—Variety
5 Newsroom
12:30 4 Cooking Is Fun—Tina Redmond
5 Panorama Shop—Luckey North
1:00 4 Bill Evans Show—Variety
5 Feature Film
7 Housewives' Holiday
9 Open House—Frankie Masters
2:00 4 Let's Have Fun—Hank Grant mc
5 Ransom Sherman Show
9 Stop The Record—Musical Quiz
2:30 5 Bert Parks Show—Musical
9 Telephone Game—B. Bailey mc
3:00 4 Homemaker's Exchange
5 Kate Smith Show—Musical
9 Television Matinee—Film
3:30 4 Vanity Fair
4:00 4 Lucky Pup—Doris Brown Femcee
5 NBC Comics—Four Serials
7 Lois And Looey—Cartoons
4:15 4 Funny Bunnies—Cartoons
5 Panhandle Pete And Jennifer
"How George Burro Got His Picture Took"
7 Space Patrol—Adventure Tale
4:20 4 TV Billboard—Ticker Tape News
4:30 4 Comic Capers—D. & V. Ward
5 Howdy Doody Show—Bob Smith
7 Sagebrush Theater—Western
"Driftin' River" II
9 Foto Test—Quiz, Danny O'Neil
4:45 4 Multiscope News—Ticker Tape
5:00 5 Cactus Jim—Western Feature
7 Mary Hartline Show—Interviews
9 Small Fry Club—Bob Emery mc
5:15 4 Window Shopping—Commercial
7 Sandy Strong—Puppet Show
5:30 4 Wrangler's Club—Western Film
5 Crusader Rabbit—Cartoon Film
5:30 7 Adventure Time—Serial Feature
9 Fairteen Club—Norma Kasell
5:35 5 Clifton Utley—News
5:45 4 Tom Corbet Space Cadet
5 Weatherman—Clint Youle
7 **Adven. Of Uncle Mistletoe**
Tales about friends amuse kids

5:55 5 **Public Life Of Cliff Norton**
Subject: Time On The High Seas

6:00 4 **Music Bowl—Musical Variety**
5 **Kukla, Fran, And Ollie**
7 **War Tonight—Gordon Fraser**
9 **Captain Video—Adventure Tale**

6:05 7 **Club Seven—Musical Variety**

6:15 4 **Ulmer Turner—News**

6:25 7 **Nation Tonight—News**

6:30 4 **CBS News—Douglas Edwards**
5 **Showroom—Musical**
7 **Life With Linkletter—Comedy**
9 **Austin Kiplinger—News Report**

6:40 9 **Weather News—Frann Weigle**

6:45 4 **Perry Como Show—Musical**
"Sweet Sixteen," "When Day Is Done," and "Orange Colored Sky"
5 **News Caravan—John C. Swayze**
9 **Chicagoland Newsreel—Local**

7:00 4 **Mama—Domestic Comedy Skits**
Peggy Wood stars as Mama
5 **Quiz Kids**
Joe Kelly quizzes the moppets

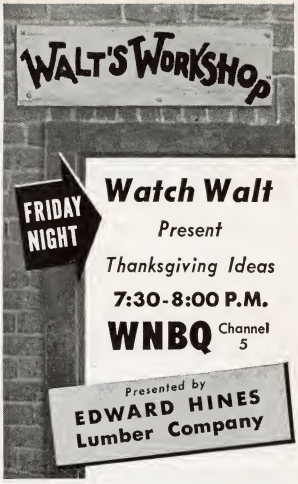
7:00 7 **Twenty Questions—Quiz**
Animal, vegetable, or mineral topics with Bill Slater emceeing
9 **Talking With Toni—Variety**
Toni takes you backstage to meet Joan McCracken then looks over Jimmy Savage's shoulder while he writes his Tower Ticker column

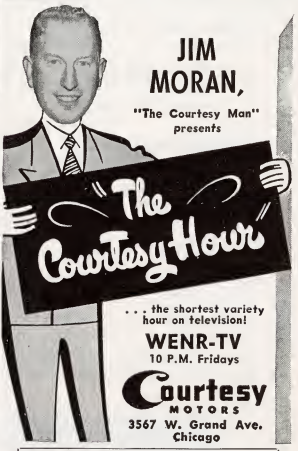
7:30 4 **Man Against Crime—Mystery**
Ralph Bellamy stars as Mike Barnett
5 **Walt's Workshop**
Mr. Durbahn demonstrates some clever Thanksgiving ideas
7 **National Pro Football**
9 **Hold That Camera—Musical**
Kyle MacDonnell emcee

8:00 4 **Ford Theater—Drama**
"White Headed Boy" with Barry Fitzgerald in a warm witty Irish story
5 **Versa-Tile Varieties**
Bob Russell emcees
7 **Pulitzer Prize Playhouse**
"Knickerbocker Holiday" with Dennis King, John Raitt, and Doretta Morrow in musical comedy. Entertainment for the visiting governor consists of a hanging, but governor adds wedding
9 **Hands Of Mystery—Drama**
"Don't Go Out Alone"

8:30 5 **The Clock—Mystery Drama**
9 **Musi-Comedy Playhouse**
New York tenament sets the scene for modernistic tale of romance

9:00 4 **Star Of The Family—Musical**
Morton Downey is your host, guests: Gil Lamb, Verlye Mills and The Modernaires
5 **Boxing Bouts**
Kid Gavilan vs Billy Graham
7 **Penthouse Party—Musical**
Features Betty Furness mc, Buddy Weed Trio, and vocalist Don Cherry
9 **Cavalcade Of Stars—Variety**
Jackie Gleason mc introduces guests





For ***free tickets*** to attend these Telecasts in ABC Civic Studio, Opera Building, write ABC Guest Relations, 20 N. Wacker Drive, Chicago.

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Coburn TV Service
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2440 W. Devon — RODney 3-2200

Aide Service Corp.
5908 South Troy Street — PRospect 6-6575

Central Television Service
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6901 S. Anthony Ave. — VIncennes 6-1000

United Television Engineers
6420 South Ashland — WAlbrook 5-0610

Dealers Radio & Television
816 West 58th Street — WEntworth 6-4040

Frank's Television And Radio
6416 S. Peoria St. — WEntworth 6-4950

TELEVISION INSTALLATION SERVICE ASSOCIATION — TISA

Friday (Continued)

9:30 4 **Hit Spot—Variety**
Music and magic are theme
7 **Studs' Place**
Studs Terkle invites you in for some entertainment and conversation
9:45 5 **Greatest Fights Of The Century**
Louis vs Mann bout on film
10:00 4 **Ernie Simon—Curbstone Cutup**
5 **Weatherman—Clint Youle**
7 **Courtesy Hour—Variety**
Jim Moran presents a star studded variety with outstanding talent
9 **"Captain Fury" Feature Film**
Starring Brian Ahern, Victor McLaglen, John Carradine, and Paul Lucas. Irish rebels in Australia free land
10:10 5 **Dorsey Connors Show**
10:15 4 **Wrestling From Hollywood**
5 **Clifton Utley—News**
10:30 5 **Let's Talk About Sports**
10:45 5 **Herbie Mintz Show—Musical**
11:00 4 **Music In The Night**
5 **Broadway Open House—Variety**
7 **Paul Harvey News**
9 **Feature Film**
11:10 7 **Flana-Grams—Sports**
11:20 4 **Paradox—Film**
7 **Walter "Fats" Pischon—Musical**
11:25 4 **Tomorrow's Weather**
11:30 4 **Murder Before Midnight—Film**
7 **Top O' The Weather—Russ Reed**
12:00 4 **INS Newsreel—Ulmer Turner**
12:15 4 **Night Owl Movies—Feature Film**
1:45 4 **Late War News—Ticker Tape**

(Stations reserve the right to change above listings without notice)

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12th Street (S) — Western Av. (E)

Present this coupon to the delivery man and no service charge for the delivery will be made

Delivery every night except Monday

Nobody Here But Us Kids!

By UNCLE HERBIE

This last week my own two youngsters and I visited the Museum of Science and Industry, which is located at 57th Street and South Shore Drive in Chicago. It's easy to drive and park there. You can take a bus, a street car or you can ride the Illinois Central suburban railroad.

And what do you suppose we had the most fun doing? You guessed it! We played with the television exhibit more than anything else in that whole, great big, fascinating museum. This is the fun you can have when you visit the place: You can act in front of a television camera. Your parents or friends can sit in a small television theater. When you step in front of the camera your picture is carried to the screen of the television set in the theater. So your parents or friends can see you!

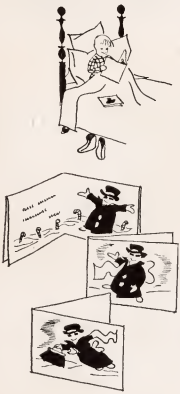
Then you can send your parents or friends out in front of the television camera and you can sit in the theater and see them! Golly, but we did enjoy that.

My boy and girl made faces at me and I saw them on the television screen. Then I went out to the camera and made faces at them while they sat in the theater. You should have heard them yelp!

Now, of course, there is more to it than simply making faces at one another! The whole television exhibit, just like the museum itself, is an instructive and fascinating place. You'll really see just how television works. And you can press buttons yourself to make it work! So do visit the Museum of Science and Industry soon. Children are welcome down there, and they do have great fun.

This week's contest? Well, this is it: the youngster who makes the most words from UNCLE MISTLETOE wins one dollar! Second prize 50 cents; third and fourth prizes 25 cents each. Send in your entry within a week to Uncle Herbie, TV Forecast, *185 N. Wabash, Chicago 1.*

send Uncle Mistletoe® greeting cards



when you want to give a lot of pleasure

Three cheerful, colorful cards—for birthdays, Christmas and get-well messages. Uncle Mistletoe fans will love them . . . even grown-ups will think they're fun. There's a clever verse in each of the double-fold cards, with candy canes and other illustrations from Wonderland. Come in for yours now. Each 10¢ in Stationery—First Floor, North, Wabash

See Uncle Mistletoe on television Monday through Friday at 5:45 P.M. WENR-TV—Channel 7

Marshall Field & Company

Chicago

FACES AND PLACES IN CHICAGO

This is Chicago . . . gay November nights enhanced by the performances of television stars currently appearing in smart hotel revues and supper club programs. . . . Cafe society visiting with video celebrities relaxing between shows. . . . A visit to the Boulevard Room of the Stevens finds *Harold and Marie Isbell*, proud parents of twin-arrivals, toasting to the event. . . . Our favorite headwaiter *"Phil"* escorts us to the best seats for an outstanding ice show. It's fun to take off an evening from TV or business, and do the town.

TONI RODGERS & GUESTS

. . . We also like the gay idea of the Stevens, a Sunday family matinee, with special menus for the children. . . . More good news: *Wayne King* is playing at the Edgewater Beach hotel. . . . You'll see your TV favorite plus *Harry Hall, Gloria Van, Jackie James* and the King ensemble . . . Dancing to the Waltz King is always an experience. . . . It's a heavy schedule for the busy video star seen Thursdays on WNBQ. . . . Our photographer found *Toni Rodgers* of WGN-TVery busy talking one night with her guests, *Shirley Booth*, and *Sydney Blackmer* of "Come Back, Little Sheba," at a table in the very fashionable and lovely College Inn Porterhouse of the Sherman. . . . It didn't take the group long to go western with a bang. . . . There will be more roundups of VIPeople in VIPlaces in later columns . . . See you again!

Shows Open to Public

WENR-TV—20 N. Wacker Dr., AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Courtesy Hour," Friday 10-11 p.m.; "Acrobat Ranch," Saturday 10:30 a.m.; "Your TV Surprise Show," Monday 10:00-10:30 p.m.; "Don McNeill TV Club," Wednesday 8-9:00 p.m.

WGN-TV—441 N. Michigan, SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m.; "Al Morgan," Monday 7:30 p.m.; "Happiness House," Sunday 6:30-7 p.m.; "Musi-Comedy Playhouse," Friday 8:30 p.m. (write Esserman Motors, 6130 Cottage Grove, Chicago); "Dress Up Quiz," 5-5:30 p.m.; "Request Performance," Sunday 6-6:30 p.m.

WBKB—190 S. State, RA 6-8210. Tickets: "Ernie Simon's Curbstone Cutup," Monday through Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Let's Have Fun," Monday thru Friday 2-3:00 p.m. from Goldblatt's State St. Store (8th floor). No tickets necessary.

WNBQ—Merchandise Mart, SU 7-8300. Guest Relations, Mart, Chicago 54. "Ransom Sherman Show," Monday through Friday 2-2:30 p.m.

Quiz Kid Answers

(See page 10)

1. In 1939, at Brooklyn (Brooklyn vs. Cincinnati).
2. Polo and pool.
3. Dimitri Mitropoulos, New York Philharmonic Orchestra; and Rafael Kubelik, Chicago Symphony Orchestra.
4. (a) Alabama vs. Stanford in 1927 (b) Navy vs. Washington, in 1924 (c) Washington & Jefferson vs. California, in 1922.
5. St. Paul, Minnesota.
6. 360.
7. Clinton P. Anderson, former Secretary of Agriculture.
8. (a) Gregory Peck. (b) Dennis Day. (c) Lewis Stone.
9. Identify yourself. Congressmen are immune to traffic arrests.
10. Chile and Ecuador.
11. Drake.
12. (a) A Tree Grows In Brooklyn. (b) Lost Horizon. (c) Cheaper By The Dozen.
13. (a) Foxes. (b) Cat. (c) Ermine.

TV Set Break Down
Consult Our Advertisers

Story Of Helen Jackson

THE story of Helen Jackson is a very unusual one. It's a story of courage and perseverance, of success against odds. It's the story of a girl who is making her own way in life in spite of a considerable handicap.

Helen Jackson is 15 years old and is a subscription agent for *TV Forecast*. She conducts a thriving magazine business from her home at 1425 South 13th Ave. in Maywood. She does this in spite of the fact that she is confined to a wheelchair.

Helen was stricken with infantile paralysis in the epidemic of 1943, when she was only eight years old. She was in the hospital nine months and spent her ninth birthday there. She returned home the following spring.

The Infantile Paralysis Foundation arranged to send Helen to the Spalding School, a school for handicapped children. Spalding is a large, rambling building located at Washington and Ashland here in Chicago. It is equipped with ramps, elevators and other special devices designed to make the children as independent as possible.

The children are very considerate of one another; it is one of the first things you notice. Helen has been there since the fourth grade. Being among other handicapped persons makes her accept her own problem more readily.

Helen entered the magazine business in an unusual manner. A group of her mother's friends, eight in number, who have been meeting ever since high school, were anxious to do something for Helen. They wanted to help her become independent. So without the knowledge of her family, they arranged for Helen to open a magazine service, a business she could conduct from her home. Of course, both Helen and her parents were delighted.

The business has now been in existence for three years and has been growing steadily. It has given Helen an interest in life and has kept her in contact with people, with the outside world. Her mother and father help her whenever they can.

Helen's chief hobby is singing. Her interest in singing was encouraged at the Spalding School and she studies now with her mother. Mrs. Jackson is well-equipped to help her daughter, having been a vocalist with the Wayne King band and also a member of a choral group called the "Chicagoettes." But that, as Helen says, "was long before her time." Mrs. Jackson's main interest now is her family—and Helen.

Helen's other hobbies are stamp collecting and television. Television, as her mother tells us, is the biggest. The Jacksons have had TV since 1946.

After Helen learns to walk again, she plans to study voice with a professional teacher. We expect that she will be as successful at this as she has been in the subscription business. She has learned to make her own way in the world, and success, once learned, becomes a habit.

Helen's neighbors will be rooting for her. So will we.

LEFT

Helen Jackson (center), Maywood subscription agent for* TV Forecast *and second place winner on a recent broadcast of the Morris B. Sachs Amateur Hour. Also pictured are contestants Jack Dickshinski, John Hofka, Ronald Griswold and Carol Kiesel (second row); and announcers Norman Heyne and Bob Murphy of WENR-TV.

They Warned Me About TV

by TOMMY BARTLETT of WGN-TV

Everybody gave me a lot of warnings about how "different" TV would be, as if television technique were some deep, dark secret known only to a chosen few. I heard so much scare talk that I held back, waiting, looking, studying —hoping to stumble onto the mysterious magic that would solve everything.

My respect for television technicians was substantial before I ever took my first television step, and that respect grows stronger every day. The camera men, the lighting experts, the boom operator and the floor man can make almost anybody look good—and no super-star could really shine with inferior contributions from the technicians.

They have to know their stuff, and most of them are in that desirable frame of mind where they *do* know but are eager to learn lots more. They're willing to experiment, and they stay awake nights trying to think of ways to improve the shows they handle.

The one thing I've learned for myself is that there's no magic formula for the performer. Television is not, in my opinion, any subtle mystery requiring an entirely different approach.

In my own case, I've played to an audience for years. Five mornings a week, I try to pull a healthy reaction from my audience for "Welcome Travelers" in the College Inn at the Hotel Sherman. And on weekends, I've taken my audience participation road show to most of the major cities in the country.

Keeping a television audience alert and interested offers the same challenge that my radio shows have given me, and I'm trying to answer the challenge in just about the same way I've met it in radio.

No device is ever as interesting as people. If I can interview somebody with a good personality and a warm, human story, I'm going to have an audience. The true stories of real people have held top interest in every medium, down through the ages. The means of communicating those stories may change, but the basic appeal never does. Let me interview somebody who's triumphed over adversity and I'll take my chances on a good *Pulse* rating against any slick, polished, TV-trained performer who ever ogled a camera.

TOMMY

Zoomerang Queen

Connie Nuzum, 22-year-old Chicagoan, holds the title of Miss Zoomerang. The blue-eyed, blonde haired queen is currently seen on television demonstrating the toy sensation of 1950. Miss Nuzum attended New Trier high and Northwestern university, graduating with a degree in journalism. After school she became a writer and free-lance photographer on an Evanston newspaper. She is now travelling around the country explaining the Zoomerang to children.

CONNIE

This Laura Wins an Orchid

Laura Kozad of 5265 Homan, Hammond, Ind., was the first person to phone this magazine in the recent "Laura" stunt conducted by Channel One. She won herself an orchid corsage.

TV Wrestling Highlights

By ED PAZDUR

That one time famous wrestling Pole, *Stanislaus Zbysko*, who now lives comfortably at Old Orchard Beach, Maine, experienced his busiest summer in almost two decades. He came out of his hibernation to make a movie in London, England, with *Mike Mazurki*. He collected handsomely for his small part in "Night and the City," but "it cost me five of my teeth when Mazurki became a little too realistic in our playacting," says Stan.

Don Eagle's drawing power has not teetered one iota. At a recent match in an Ohio town (population of 5,000) he drew a $10,000 gate . . . *George "Golden Greek" Macricostas* revealed his home town as Chester, Pennsylvania . . . Several years ago while wrestling *Joe Savoldi, Frank Sexton* cracked his ankle while whirling Savoldi in an airplane spin and went on to win the match . . . One of the shortest wrestling matches on record: *Al Williams* lost to *Verne Gagne* in seven seconds flat, here in Chicago.

PAZDUR

According to some estimates, there are about 400 wrestling clubs operating in the U.S. . . . Aside to a reader: Yes, there is a girl wrestler with a cauliflower ear—*Ann La Verne* . . . TV fans may be surprised to learn that back in the 20's most wrestling was confined to theatres which featured burlesque . . . *George Bothner*, one of the most popular grapplers in that era, is reportedly still going great guns at the ripe old age of 80!

From Ringside: New TV set-owners watching wrestling for the first time are a bit amazed to hear Chicagoan **Bobby Bruns** is not only a grappler, but a lawyer. . . . The **Sharpe** brothers, **Mike** and **Benny**, turned professional wrestlers after a stint in the Royal Canadian Air Force during World War II. Now they're appearing on the west coast. . . . When **Lou Thesz** isn't wrestling, he spends a great deal of time breeding Doberman Pinschers.

Shower Room Talk: Angelo Poffo is making a big hit with Ohio and Pennsylvania wrestling fans. . . . He's well on his way to top billing on most wrestling cards. . . . To help strengthen his arms before a bout, **Billy Parks** walks around the dressing room on his hands. Try it. . . . **Ned Taylor** is an ardent Opera lover. Even wears a tux when the Met is in town.

From Arch Ward's "Wake of the News" column:

* *

Grunt and GROAN!

The TV Forecast for Sept. 2 says: "Mothers, please note: That popular TV sport—wrestling—is considered by experts as an excellent body builder. It is superior to boxing since the brain is not as apt to become injured." What I want to know is . . . WHAT BRAIN?

—Cameo Kirby

Joe Marsh has just ordered a new $1,000 robe from set designer Ralph Alswung in New York . . . G.I.'s in Korea have named one of their tanks after *Gorgeous George* . . . Wonder why? There was a time when servicemen were admitted to theatres and shows free of charge but this courtesy fell into oblivion. We highly recommend local wrestling promoters admit G.I.'s as their guests to all matches.

RUFFY

Gals in the news: Mildred Burke, Queen of female grapplers, recently defended her title in Oklahoma City against *Dot Dotson*. She won in two straight falls . . . *Nell Stewart*, blond bombshell, is known to the trade as wrestling's Betty Grable . . . *Helen Hild* was a majorette at Omaha Tech during her high school days.

Man From Mars Expose!

"Mysterious" Zuma A College Student

The "mysterious" man from Mars, Zuma, seen on WGN-TV, no longer remains a mystery after a *TV Forecast* reporter was dispatched to identify the man from the unkown. Zuma left his rocket ship long enough to be spotted entering class at DePaul University where he is studying physical education. Enough "evidence" has been accumulated to point the finger at Carl Engstrom, 26, of 3839 N. Ashland Ave., Chicago.

When confronted by *TV Forecast*, Engstrom indignantly replied, "I'm flattered that you take me for Zuma. I've heard of him and they say he's a pretty good wrestler. The resemblance is amazing, but I assure that I am not Zuma!"

After more questions and more denials, it was learned that Carl practiced and trained for wrestling shows with Angelo Poffo, his former classmate who is currently making a hit at Columbus, Ohio. Carl discontinued his college education for "Adagio" dancing in which he participated as thrower and catcher. After touring the country, he returned to DePaul to complete his studies for a Bachelor of Science degree in physical education. As a student, Carl undertook extra-curricular activities as a varsity light-heavyweight boxer, winning two decisions in three matches under Coach Paul Mall. He won decisions over Scott Stanton of Illinois Western, Art Hughlett of Michigan State, and a TKO over Chris Jensen of Nebraska State.

"ENGSTROM"

"ZUMA"

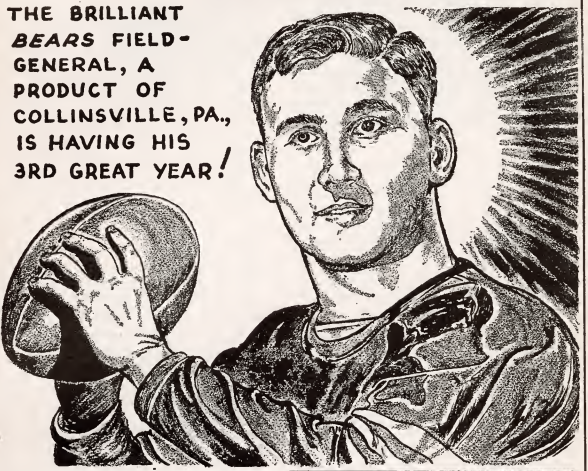
A graduate of Lane Tech and in his senior year at DePaul, Engstrom is muscular, and possesses the basic knowledge and experience to become a first rate grappler. When referring to Zuma his eyes sparkle. "I wouldn't mind wrestling for a living if the pay was good. Some wrestlers are paid well but most of them are pushed around too much." Readers are invited to study the pictures and judge for themselves!

Coach Paul Mall, phy-ed instructor, regards Engstrom as one of the best coordinated athletes he's ever had the pleasure of coaching and admits "he can easily fill the bill as Zuma." Although Carl vehemently denies the fact, *TV Forecast* maintains Carl is the "mysterious man from Mars." About his future, Engstrom said, "After I get my degree, I'm going to coach, naturally!"

TV Sportraits by Bob Mondlock

JOHNNY LUJACK

THE BRILLIANT *BEARS* FIELD-GENERAL, A PRODUCT OF COLLINSVILLE, PA., IS HAVING HIS 3RD GREAT YEAR!



TUESDAY NIGHTS - 9:30 - WBKB - "BEARS QUARTERBACK CLUB."

LUJACK TURNED DOWN AN APPOINTMENT TO WEST POINT TO PLAY AT NOTRE DAME INSTEAD!

"Gorgeous" Pins Duggan!

Gorgeous George "pins" sportscaster Tom Duggan with one of his favorite flowers, an orchid. George with his hair up in pins, refused to remove his scarf for TV Forecast's photographer. Tom can be seen on his own WNBQ sports show Monday thru Friday, at 10:30 p.m.

Special Offer, 2 Wrestling Ducats For Price Of One

SORRY, SUBSCRIBERS ONLY: *TV Forecast* subscribers are offered this opportunity to see a live wrestling show at Rainbo Arena. Here is all you have to do: tear off the cover or back cover of *TV Forecast* (whichever has the address label) and present it at the ticket window of Rainbow Arena, 4636 N. Clark St., Chicago, Ill. For every $1.50 ticket or $1.00 ticket purchased, your partner is admitted free, paying only the tax. It's two tickets for the price of one with the *TV Forecast* page bearing your address label.

TV Forecast Paces Keglers

TV Forecast magazine keglers continue to set a torrid pace in the Austin Bowling League after registering their 15th victory to forge well ahead of the Armanetti Liquors, holding second place. The *TV Forecasters* boast a record of 15 wins and 3 losses.

Regulations Governing Wrestling

Believe it or not, wrestlers are not permitted to scratch, gouge, strike with fists, pull hair, or shut off breathing by covering the opponent's nose. The offender must be disqualified by the referee.

Win Free Tickets To:

BOXING: Pair of reserved ringside seats to Chicago Stadium boxing featuring **Joe Louis vs Cesar Brion,** Nov. 29, 1950. Two winners will be selected from letters judged most sincere telling "why I'd like to see Joe Louis fight." Deadline: Wednesday, Nov. 22. Write: Sports Editor, *TV Forecast,* 185 N. Wabash, Chicago.

FOOTBALL: An autographed football and **reserved box seats** to Bears-Cardinals game, Dec. 3, or Bears-Lions game Dec. 10, 1950. Each week *TV Forecast* will award an autographed football by the entire Bear or Cardinal squad to the lucky fan submitting the best letter explaining why "there should or should not be a TV ban against football." Weekly winners compete for box seats. Deadline for this week: Wednesday, Nov. 15, 1950. Write: Sports Editor, *TV Forecast,* 185 N. Wabash, Chicago.

RAINBO WRESTLING: Ten pair of tickets (one pair per letter) are awarded readers each week for the best letter on the following subject—**"I would like to see a live wrestling show because . . ."**

Tickets are made available by exclusive arrangement with publishers of *TV Forecast* and Promoter Ray Fabiani. Deadline for this week: Wednesday, Nov. 15, 1950. Write: Sports Editor, *TV Forecast,* 185 N. Wabash, Chicago.

Each letter must enclose the following coupon. One coupon good for one or all three contests enclosed in one letter.

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11/11

"All right—talk! Where's my TV Forecast*?"*
—Inertia Smith

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DEAR BOSS:

For the good of television, certain outstanding programs or personalities should be spotlighted if they have shown unusual showmanship. It is not the job of a critic to condemn only the bad, I'm sure we'll all agree, therefore with full realization that I am not able to speak about all shows on TV I want to give bouquets to a few that have captured my attention the past few weeks:

First, Beulah Karney—What's a man doing listening to a cooking show? Let me tell you. This gal Karney is not what you think. Pre-conformed ideas on an afternoon show for the girls should be dismissed. Karney, if she'll excuse me calling her such, is far from formal, never measures out a teaspoon of sugar, flour or salt, and frowns on people who do. Her concoctions are made with a shake, a sprinkle, and a prayer, and with results that outshine the laboratory methods of some stiff-heads. If I was single, I'd probably be parking outside Beulah's studio regularly, trying to date the gal. Love her!

Then there's Studs Terkel—They can switch his networks but no one will be able to switch the homey taste of his program. If ever you've been in Gus's restaurant (here in Chicago) you'll know wonderful joints like Studs' Place actually exist. Many times the situations are similar to experience in your own home. No false eyelashes, no makeup, net stockings, or falsies—just real life.

Ever watch Fats Pischon? You should, the man is boff! Pischon is not going to rock Chicago the first year—it may be three or four before his influence is felt, but remember old McCarthy's prediction—you'll succumb, and Fats wil be one of your top piano men, because he's real, which after all is a way of saying he's midwestern.

CHUB McCARTHY

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Uncle Herbie Contest Winners

Following are recent winners in the Uncle Herbie weekly contests for children:

Gerald Rubin
5555 S. Everett Ave.
Chicago, Ill.

Jacquelyn Laibly
6645 N. Odell
Chicago, Ill.

Billy Thomas
Box 88-B Rt. 1
St. Charles, Ill.

Sharol Lynn Redmond
4851 Delaware
Gary, Ind.

Carol Kobak
7417 Clyde Ave.
Chicago, Ill.

Hans Juergen Elsner
520 Iowa Ave.
Aurora, Ill.

Johnny Santorineos
Box 38
Minooka, Ill.

Marsha Swanson
605 Southern Ave.
Muskegon, Mich.

They Got Their TV Break

Two "Show Kids" contestants got their break after appearing on the WBKB Saturday show. They are Bob Johnson and Carl Jablonsky. Bob, a puppeteer, was signed to contract by ABC-TV in Chicago, while Carl was given an offer to appear at the Chez Paree.

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northwest

RCM RADIO AND TELEVISION
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TRYBUS RADIO & TELEVISION CO.
5247 W. Belmont PEnsacola 6-6034, 35

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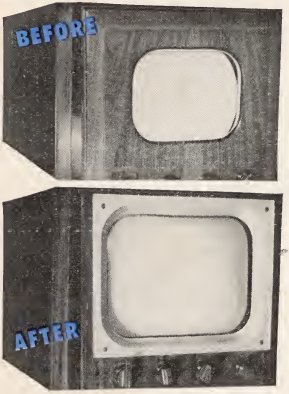

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